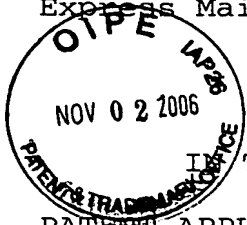


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PATENTS
UV-200



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicant : Michael D. Ellis
Application No. : 09/864,558 Confirmation No. : 2848
Filed : May 23, 2001
For : INTERACTIVE TELEVISION APPLICATION WITH
WATCH LISTS
Group Art Unit : 2623
Examiner : Harun M. Yimam

New York, New York 10020
November 2, 2006

Mail Stop AF
Commissioner for Patents
P. O. Box 1450
Alexandria, Virginia 22313-1450

REPLY TO FINAL OFFICE ACTION

Sir:

In reply to the July 3, 2006 Office communication,
applicant respectfully requests reconsideration of the above-
identified patent application in view of the following
remarks:

Remarks begin on page 2 of this Reply.